



वस्त्र मंत्रालय  
MINISTRY OF  
TEXTILES



Development  
Commissioner  
(Handloom)



HANDLOOM EXPORT  
PROMOTION COUNCIL

# Roorke Seminar Report



## EXPORT AWARENESS & FACILITATION

Sponsored by

Development Commissioner (Handlooms)  
Ministry of Textiles, Govt. of India

Organised by

Handloom Export Promotion Council  
Ministry of Textiles, Govt. of India

Venue: Roorkee, Uttarakhand

Date: 28.01.2026

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# HANDLOOM EXPORT PROMOTION COUNCIL

## SEMINAR REPORT ON

# EXPORT AWARENESS AND FACILITATION

Held at Hotel All Seasons, Roorkee, District  
Haridwar, Uttarakhand On 28.01.2026

Handloom Export Promotion Council (HEPC) has organized a Seminar on 28.01.2026 at Hotel All Seasons, Roorkee, District Haridwar, Uttarakhand on "Export Awareness and Facilitation" to create awareness among the Master weavers, Exporters, aspirant exporters & Co-operative Societies about export procedure, facilities and assistance available from various departments of Government of India for benefit of all the concerned in Roorkee and nearby areas. The seminar has been organized with financial assistance under National Handloom Development Programme (NHDP) of Office of the Development Commissioner (Handlooms), Ministry of Textiles.

The Seminar was Co-chaired by Shri Uttam Kumar Tiwari, General Manager, District Industries Centre, Haridwar, Shri Tapan Sharma, Deputy Director, Weavers Service Centre, Chamoli, Shri Jitender Tolambia, Manager (Commercial), National Handloom Development Corporation, Smt.Savita Rana, Design faculty (Textiles), National Institute of Fashion Technology, New Delhi and Shri Lakshmi Narayan, Deputy Director, Handloom Export Promotion Council (HEPC).

The Seminar began with welcome address by Shri Lakshmi Narayan, Deputy Director, Handloom Export Promotion Council. In his welcome address the Deputy Director assured to extend full support of the Handloom Export Promotion Council to trade. About 40 exporters/aspirant exporters and weavers have participated in the Seminar.



The session started with address by Shri Uttam Kumar Tiwari, General Manager, District Industries Centre, Haridwar. In his address he suggested WSC and HEPC should organize technical training and export awareness programme for the benefits of weavers. He also appreciated HEPC's effort to sensitize the Handloom Entrepreneurs in Sitapur. He also urged them to get associated with HEPC to avail more benefits.



The technical session began with presentation by Smt.Savita Rana, Design Faculty, NIFT on "Color Trends". In her presentation, she has briefed about the trends, colour forecasts, Importance of color in Fashion and journey of fashion accessories from Traditional to Modern. She has also briefed about the importance of Visual Merchandising through various pictures.



Shri Tapan Sharma, Deputy Director Weavers Service Centre, Chamoli, Uttarakhand briefed about India Handloom Brand- Benefits and registration process, Handloom Mark.



Shri Jitender Tolambia, Manager (Commercial) highlighted various yarn schemes available for Handloom Cooperative Societies and weavers. He stated the NHDC is always available for entrepreneurs.a



Shri Abhishek Satik, Assistant Director, District Industries Centre, Haridwar Bhagalpur detailed about various schemes and support to industry by the Government of Uttarakhand.



Shri Lakshmi Narayan, Deputy Director, HEPC has made power point presentation on export benefits. He has also briefed about the Export Trends, Council's activities & Procedure to obtain membership of the Council and its benefits to members. He also requested the entrepreneurs to come forward to participate in events organized by HEPC to explore the export market and avail the benefits with HEPC registration and explained the importance of taking HEPC membership to the prospective exporters, master weavers and cooperative societies present.

The seminar concluded with vote of thanks by Shri Lakshmi Narayan, Deputy Director, HEPC. All the participants were satisfied and requested HEPC to organize such events in future.





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